

# my legacy

## ABOUT MY LEGACY

*My Legacy is an umbrella group of national and local charities throughout Ireland.*

*Our group vision is to create social change; to make charitable bequests a normal part of making a will and a widely respected way to support a charity.*

*It is an example of sector solidarity, innovation and successful legacy promotion as a group, achieving far more than an individual organisation could achieve.*

*We work together to help build a sustainable future for all our members.*

### MEMBERSHIP FEES

Annual fees are calculated based on VOLUNTARY income (i.e. non-statutory) as stated in last audited accounts.

Voluntary Income	Membership Fee
Less than €500k	€400
€500k – €1m	€800
€1m – €5m	€1,600
€5m – €10m	€2,400
€10m +	€4,000

## MEMBER BENEFITS

- ✓ Get practical peer support from 50 other Irish charities.
- ✓ Receive expert legacy training, free to members.
- ✓ Network at My Legacy stakeholder events.
- ✓ Inclusion in My Legacy Week annual media campaign.
- ✓ Showcase your charity to a national audience.
- ✓ Access to a communications toolkit designed by leading media agency, Edelman.
- ✓ Dedicated charity webpage on mylegacy.ie.
- ✓ Access to additional communication tools.
- ✓ Insights and access to new Irish legacy research & recent case studies.

### TESTIMONIALS

*“Trócaire has been a member of My Legacy for many years. As legacy fundraising becomes increasingly important for Irish charities, joining My Legacy can help build knowledge and capacity for the future.”*

**Grace Kelly, Legacy Officer, Trócaire.**

*“The Marie Keating Foundation is delighted to have joined the My Legacy community. We have had very little direct experience of legacy fundraising so it is great to learn from the experience of other members.”*

**Liz Yeates, CEO, Marie Keating Foundation.**

*“My Legacy membership gives me access to new research, case studies and tools to benchmark & evaluate our own legacy giving patterns. It facilitates interaction with other legacy fundraisers which is invaluable.”*

**Deirdre McCann, Individual Giving Manager, Barretstown.**

*Please contact Ellie O'Donnell to discuss the benefits of My Legacy membership*



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